

Abstract of the Study

The Reality of Business Incubators and their Role in Supporting Small Enterprises in the West Bank

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This study aimed to identify the reality of business incubators in the West Bank, and the role they play in supporting small enterprises through the providing of many services that you need.

The researcher used the descriptive analytical method, and adopted the resolution as a tool to collect the required data, had been surveyed the study population consists of all the staff of business incubators and individuals Mahtdhanin as a small business incubators in the West Bank (Hebron, Nablus, Ramallah), and numbered (42) individuals, according to information obtained by the competent persons in those institutions. The researcher has analyzed the statistical output resolution using the Excel statistical, averages and percentages

The study showed many of the results highlighted by:

1. Suffer small enterprises in Palestine, many of the problems that can cause it to fail at the beginning of her life.
2. Business incubators are still going according to a mechanism other than scientific, and does not help small enterprises to overcome their problems.
3. The provision of services by business incubators were low and not working to support the projects are large, and this is due to the lack of expertise in this area and reduced the possibilities available to it. The level of provision of services during the incubation period is much better, from the time that it was after graduating from the incubator.
4. Most of the services provided to support projects from the standpoint of incubated projects in general during the incubation period, the services of human resource development and subsequent secretarial services, information for services provided after graduating from the

incubator was the most human resources development services followed by advisory services.

5. As for the services provided for projects from the standpoint of general staff of the incubator during the incubation period the secretarial services and information, followed by human resources development services and technical services, while the services provided to projects after graduating from the incubator management and consultative services

In light of these findings the researcher recommended the need to pursue the beneficiaries of the incubators after coming out of their project, and try to help them to promote their work even for a limited period of time, and focus on providing more financial services and marketing for its importance to the projects, whether during the incubation period or thereafter, and the need to draw from past experience to set up incubators in developed countries and some Arab countries, particularly Egypt and regarded as a part of the technological and economic cooperation with those countries, as recommended by the need to reiterate the micro-incubated the importance of integration and to enter into partnerships with each other, because that would ensure the integration of expertise, money and effort and thus ensure the success of projects.